



# 电子科技大学公共管理学院

School of Public Affairs and Administration of UESTC

为公明德 为实尚善

Seeking equity for morality

Seeking integrity for righteousness



# SPAA



# About SPAA

# Message from the Dean

Welcome to School of Public Affairs and Administration! Led by our motto "Seeking equity for morality, seeking integrity for righteousness", we take great pride in the high quality of our two fundamental missions: Teaching and Research. Our students are developed into their full potential through our information knowledge based innovative teaching and cutting edge research projects that capture the imagination and open new worlds for them to explore. Being part of SPAA experience can allow our students for the harmonious development of the physical, the mental and the spiritual powers which is what true education is all about.

# History

1956—Establishment of Marxism-Leninism Department

1984—Establishment of Social Science Department

1993—Establishment of School of Social Science and Humanities

2006—Renamed as School of Political Science and Public Administration

2017—Renamed as School of Public Affairs and Administration

# Faculty

With research-led 66 full-time faculty members, SPAA has 20 full-time professors, 19 appointed adjunct professors, 28 associate professors and 18 lecturers. 38 faculty members have been awarded as top national and provincial excellent teachers and researchers such as "National Outstanding Teachers", "New Century Talents" of the Ministry of Education in China, "Academic Peer" and "Thousand Talents" of Sichuan Province.

# Departments

Public Management Urban Studies

Information Management Law

Journalism and Communication Psychology and Behavioral Sciences

#### Offices

Administration Student Services
Teaching Services Academic Affairs
MPA Program Laboratory Services

Continuing Education International Exchange and Cooperation

# UESTC Based Training Centers

UESTC Based Center for Leadership Education and Training of Sichuan Province

UESTC Based Center for Political and Ideological Education and Training of Ministry of Education of China







Invited Lecturer from Moscow State University, Russia



Invited Lecturer from Syracuse University, USA



# Subjects & Programs

SPAA adheres to the research-based, innovative and international education orientation for elite talents. SPAA is top ranked for our full line of degrees from undergraduate to PhD degree in highly rated education with provincially featured key subjects.

# Subjects

Public Administration
Journalism and Communication

# Undergraduate Programs

Public Management Urban studies Information Management Law

# Postgraduate Programs

Public Management
Journalism and Communication

#### PhD

Urban Management and Development

# English Instructed International Postgraduate Program

Public Management

#### Professional Programs

Master of Public Administration (MPA) Master of Journalism and Communication (MJC)

Since 2008, MPA program has been offered to thousands of government officials and senior management in the public sectors, who have benefited immensely from this program to improve the administrative and public sector service delivery capacities.

# Programs for Leadership and Political Education and Training

Up to thousands of local officials and staff team in higher education institutes have their professional training completed at UESTC Based Center for Leadership Education and Training of Sichuan Province and at UESTC based Center for Political and Ideological Education and Training of Ministry of Education.

# Featured Courses

#### Top-rating National Courses:

Management Psychology (MOOC)
Introduction to Public Administration
Public Organizational Behavior
E-Government

#### Top-rating Provincial Courses:

Globalization and World Politics (MOOC)
Social Security and Our Lives (MOOC)













### Research

We take pride in our research. We have been granted near a hundred top rating projects including Key Projects for National Social Science foundations and National Natural Science, hundreds of provincial research projects and up to a thousand publications including papers and monographs in most recent years

#### Featured Research Fields

E-government and Smart Governance
Public Security and Emergency Management
Social Governance and Public Services Delivery
Regional Development and Urban Governance
New Media Communication and Cultural Industry







Featured Research Centers and Institutes	
Social Science Key Research Bases of Sichuan	PA Information Research Center of UESTC
	The Center for Digitalized Culture and Media
Think Tank of Sichuan	Think Tank on Social Responsibility and Social Security
UESTC Research Centers	Institute of Smart Governance
	Center for West African Studies
	Pan - Himalayan Communication Research Center
	Higher Education Institute

#### Research Teams

#### Digital Governance

Research interests: E-Government, Smart Society Construction, Artificial Intelligence Governance, Big Data Policy, and Information Industry Policy

#### **Urban Studies**

Research interests: Community Management, Urban Planning and Design, Real Estate, and Urban Transportation

#### **Public Policy**

Research interests: Educational Economics and Management, Higher Education Management, and Administrative Law

#### Administrative Management

Research interests: Administration and Public Services Delivery, Regional Governance, Government Ruled by Law, and Administrative Psychology

#### Digitalized Culture and Media

Research interests: Digitalized Culture Industry, Digitalized Media Communication, and Digitalized Art Design

#### Social Governance and Public Security

Research interests: Social Security and Risk Communication, International Governance and National Security, and Social Governance and Psychology

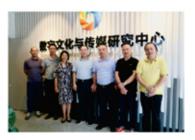




Meeting with Public Administration Review Journal (PAR), USA







# Internationalization

We stick to the Internationalization Strategy in line with one of UESTC's primary strategies and has established extensive academic co-operations with up to 20 universities worldwide.

# Sponsoring Conferences

#### International Conference on Public Administration (ICPA)

Co-sponsored by the American Society for Public Administration (ASPA) and the Chinese Public Administration Society (CPAS), SPAA has been dedicated to annual International Conference on Public Administration (ICPA) since 2005, which "has gradually developed into a worldwide academic event with large scale, high level influence in the international field of public administration" (cited from PA Times January 2011 by ASPA).

#### International Forum on Smart City (IFSC) & Mayors Roundtable

One of the important events for Western China Overseas High Tech and High Talents Conference (OHTC)
 Theme: A City Built on Information Technology and Wisdom

# Exchange Programs

#### Master Degree Programs

MPS-PA in School of Public Policy, University of Maryland, USA LL.M. Program with William & Mary Law School, USA

#### Double Master's Degree Program

International Public Policy with University of East London, UK

#### The Short Term Exchange Programs

University of East London Summer Program
The City University of New York Winter Program
Exchange Program with the Chinese University of Hong Kong

#### International Summer Schools at UESTC

International Summer School for Undergraduates
Postgraduate Humanity Education and Academic Exchange Program



International Conference on Public Administration (ICPA)



Meeting with ASPA



International Forum on Smart City (IFSC) & Mayors Roundtable



Double Master's Degree Program



The Short Term Exchange Programs



Meeting with Delegation of the University of Maryland, USA



Postgraduate Humanity Education and Academic Exchange Program



International Summer School for Undergraduates

# SPAA

# About UESTC

Renowned as China's cradle for the national electronic industry, University of Electronic Science and Technology of China is situated in Chengdu, the city of over a thousand-year-old cultural history in "the land of abundance". As one of the seven earliest key universities in national defense, UESTC became one of the nation's key universities in 1960. In 1997 it was included as one of the first universities into "Project 211". In 2001, UESTC was admitted into the Nation's Project 985, receiving special support for developing world-class universities and world-famous research-oriented universities. In 2017, UESTC was selected as one of "Double First-class" universities (top 36).

UESTC now turns out to be a key multidisciplinary university with Electronic Science and Technology as its nucleus, Engineering as its major field and featured the harmonious integration of Science, Engineering, Management and Liberal Arts, well prepared at the call of the history to come up as a high-level research-oriented university. In face of the new chances and challenges, the staff of the University will hold on its notion of "to seek facts and truth, to be noble and ambitious" in the pursuit of excellence and embark on the journey to a more glorious future.



# ■ UESTC Listed in the Top 200 of Academic Ranking of World Universities



# Subject Ranking in China

A+

Electronic Science and Technology Information and Communication Engineering

Α

Computer Science and Technology

A-

Optical Engineering

B+

Instrument Science and Technology Biomedical Engineering Software Engineering Management Science and Engineering

**Business Administration** 

В

Control Science and Engineering Material Science and Engineering Mechanical Engineering Public Management

#### NOTE

A+: Top 2% or Top 2; A: Top 2% ~ Top 5%; A-: Top 5% ~ Top 10%; B+: Top 10% ~ Top 20%; B: Top 20% ~ Top 30%.



#### Contact Us

School of Public Affairs and Administration of UESTC Tel: 028-61831756/61831681 Fax: 028-61831756

Email: spaa@uestc.edu.cn

Address: UESTC Qingshuihe Campus, No. 2006, Xiyuan Ave, West Hi-Tech Zone, Chengdu,

Sichuan, P.R.China Post code: 611731